





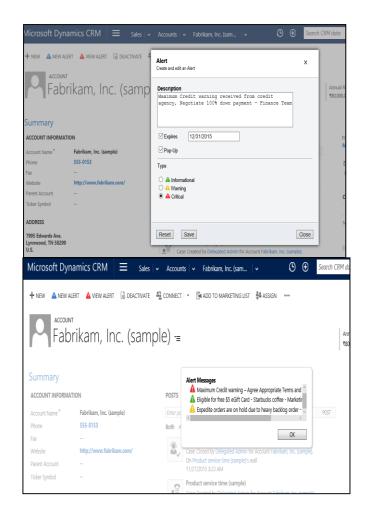
Microsoft Dynamics CRM native functionality does not provide configurable business notifications or ad-hoc alerts. MTC Alerts add-on enables users to create and maintain alerts so end-users get notified immediately on opening the customer record.

How does it benefit?

- Alerts are configurable to work with all CRM record types Including custom entities
- 2. Users can create, maintain multiple alerts.
- 3. Alerts can be added in bulk to CRM records based on a criteria
- Alert types (informational, warning and critical) with color coded images help to differentiate and determine the significance
- 5. Optional alert expiration date, in-form notification and pop up features.
- 6. Deactivated alerts can provide alert history and can be reactivated as needed acting like templates.
- 7. Add-on is optimized to give better performance

Other information

- First one year maintenance support includes live web based one hour of Installation. Technical support (Monday to Friday, 24/5) via e-mail and the web.
- Annual maintenance renewal cost will be 25% of the product cost for future editions, upgrades, and technical support.
- 3. Partner NFR program, OEM, and custom development available from MTC to support unique needs



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